

## English

Since this international Bachelor programmes are taught entirely in English, you will need a good command of the English language, both spoken and written. Bachelor candidates who were educated in Holland, United Kingdom, Ireland, United States, Canada, Australia, New-Zealand, South Africa or Malta need not take an English proficiency test. All other prospective students are required to take a (Test of English as a Foreign Language) or IELTS (International English Language Testing System) test.

If you have not quite reached the level you need to enrol for a degree but your results are promising, we offer an English Prep School programme, which takes six months or one year. On completion of this, you will not only be ready to join a Bachelor class, but you'll also have learned a lot about Holland, The Hague and the university.

The minimum TOEFL and IELTS requirements are provided in the table below.

Language requirements	3 year programme	4 year programme
TOEFL Paper-based		550
TOEFL Computer-based		213
TOEFL Internet-based	80*	80
IELTS Overall	6.0	6.0
IELTS Speaking	6.0	-
IELTS Reading	6.0	-
IELTS Writing	6.0	-
IELTS Listening	6.0	-

\*with a sub-score 20

## Entrance requirements

The admission requirements for our international degrees take the Dutch educational system as their starting point: international students require the equivalent of the Dutch HAVO or VWO diplomas. For four-year Bachelors this could be a US High School diploma. For the three-year curricula, the International or French Baccalaureate, the German Abitur and the UK GCSE A-levels are examples of acceptable qualifications. Other diplomas may also be accepted; they will be considered on a case-by-case basis.

## How to register and further information

When you have ensured you comply with our admission criteria, check out the enrolment procedure for the Bachelor of your choice on our website. The procedure varies according to your country of origin. There is no special enrolment for the three-year programme. Selection will take place in May/June. For more info please visit [thehagueuniversity.com/enrolment](http://thehagueuniversity.com/enrolment).

For programme information feel free to contact [ibms-info@hhs.nl](mailto:ibms-info@hhs.nl).

For information regarding the application process, diplomas, English language requirements or the tuition fees visit our website [www.thehagueuniversity.nl/enrolment](http://www.thehagueuniversity.nl/enrolment) or contact the Enrolment Centre on +31 (0)70 445 85 85 or via an online form [www.thehagueuniversity.nl/enrolment-contact-form](http://www.thehagueuniversity.nl/enrolment-contact-form).

For information regarding visa procedures, scholarships, accommodation or insurance, please visit our website [www.thehagueuniversity.nl/bachelors](http://www.thehagueuniversity.nl/bachelors) or contact the International Office on +31 (0)70 445 85 05 or by e-mail at [internationaloffice@hhs.nl](mailto:internationaloffice@hhs.nl).

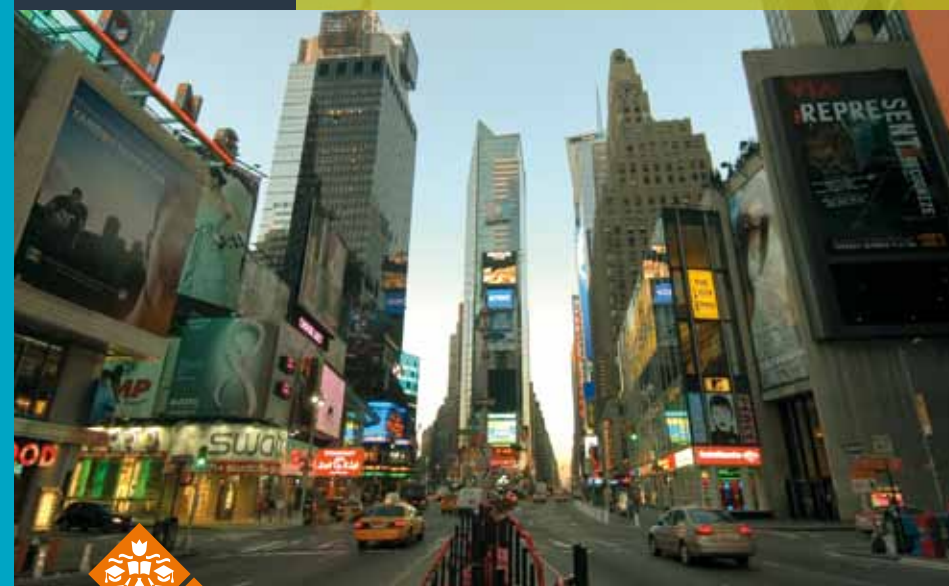
[www.thehagueuniversity.nl/ibms](http://www.thehagueuniversity.nl/ibms)

# International Business and Management Studies

## Bachelor of Business Administration

SUPPOSE YOU...

... maken an international company successful



# International Business Management Studies



3 or 4 years



NVAO



EU/EEA 1 September  
Non EU/EEA 15 May



Bachelor of Business  
Administration



EU/EEA €1,771\*  
Non EU/EEA €7,785\*

\* Please visit our website [thehagueuniversity.nl](http://thehagueuniversity.nl) to check the details of the tuition fees criteria as they might vary per country. The tuition fee will be set a new annually. The tuition fees for 2013-2014 have not been set yet.

The International Business and Management Studies (IBMS) programme will prepare you for a successful international business career, anywhere in the world. Taught to an international, multi-cultural group of students, the programme provides a strong grounding in traditional economics, covering the vital areas of marketing, sales, finance and management. With its in-depth modules the IBMS programme will provide endless opportunities for a career in business.

**Candidate profile.** You have a passion for international business practices and you are ambitious, highly motivated, independent, open-minded and interested in different cultures. You possess a good working knowledge of English, a head for figures – fundamental knowledge of mathematics and statistics – and a sense of adventure.

**Structure.** The regular IBMS programme takes four years, but we also offer a fast-track, three-year version for more experienced students. Thanks to our in-depth minors and study-abroad semester, you can develop your individual area of expertise.

**Content.** The programme curriculum covers five main areas: marketing; finance and business analysis; business environment; business communication; and development and learning skills. Every semester you will tackle a project focusing on marketing, business analysis and finance, or the business environment. During the first, or foundation year you will receive a general introduction to core business subjects. This is a very important year because your success in it will

determine whether you are invited to continue the programme. In the second year you specialise by choosing a minor.

**Exchange.** Within the IBMS programme you'll get to go abroad to study at an international partner university. We send hundreds of students to study or to do work placements abroad – from the US to South Africa, from Australia to South America, and from Europe to the Middle and Far East.

**Work placement.** In the last year you'll put what you've learned into practice, working in-house for an international company of your choice. During the final semester you'll have some in-depth modules and work on your Final Integrated Project, an exciting consultancy project for a real company or organisation.

**Continuing your studies.** You can enhance your degree and lay the foundations for further studies, such as a master's degree, by doing elective or minor subjects like a foreign language, marketing or finance.



**Ivan Ivanov**  
> Student, Bulgaria

The IBMS programme is open, diverse and dynamic, but above all practical. I enjoy the lectures, the group projects and the business games. I'm also pleased about the clear connection of what I'm learning with the world outside the university.

**Future career.** Former IBMS students have gone on to take up challenging positions in companies of all sizes and sometimes even

start up their own. Many of them have focused on finance, marketing, consultancy, ICT, public relations or human resources.

Curriculum			
Year 1	Year 2	Year 3	Year 4
<ul style="list-style-type: none"> <li>• Marketing</li> <li>• Mathematics</li> <li>• International business</li> <li>• Business game</li> <li>• Management information</li> <li>• Research methods for business practice</li> <li>• International financial accounting</li> <li>• English business communication</li> <li>• Intercultural project</li> <li>• Organisational behaviour &amp; management</li> <li>• Statistics</li> <li>• Economics</li> <li>• Finance</li> <li>• Development and learning skills</li> <li>• Electives: for instance a foreign language: Dutch, German, French, Portuguese, Russian, Spanish or Chinese, Korean</li> </ul>	<ul style="list-style-type: none"> <li>• Quantitative Methods</li> <li>• Qualitative research methods</li> <li>• Marketing Communications</li> <li>• Business project</li> <li>• Business simulation</li> <li>• International law</li> <li>• Management information</li> <li>• Organisational behaviour &amp; management</li> <li>• English business communication</li> <li>• Human rights project</li> <li>• Communication training</li> <li>• Finance</li> <li>• Management accounting</li> <li>• Development and learning skills</li> <li>• Minor: for instance a foreign language, marketing, brand management, finance, human resources management, sustainable business</li> </ul>	<ul style="list-style-type: none"> <li>• International law</li> <li>• Project strategic management</li> <li>• Logistics</li> <li>• Global marketing management</li> <li>• Management information</li> <li>• Management accounting</li> <li>• English business communication</li> <li>• Development and learning skills/</li> <li>• career counselling</li> <li>• Study abroad (one semester)</li> </ul>	<ul style="list-style-type: none"> <li>• Work placement (internship)</li> <li>• Strategic marketing management</li> <li>• Applied economics</li> <li>• Management information</li> <li>• Development and learning skills/career counselling</li> <li>• Finance</li> <li>• Final integrated project (thesis)</li> </ul>

\* For the three-year accelerated programme all the subjects provided above are covered in three years time.